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**Association Media & Publishing™**

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## **Association Media & Publishing™ Announces the 2010 EXCEL Award Winners**

**(McLean, VA, April 27, 2010)** — Association Media & Publishing is pleased to announce the winners of the 30<sup>th</sup> Annual EXCEL Awards, which honor the best and the brightest in association media and publishing.

175 winners, representing 91 non-profit organizations and associations, were selected from nearly 1,000 entries. Winners were chosen for displaying exemplary work in editorial, design, advertising and marketing, online publishing, mobile applications, digital editions and electronic newsletter categories.

“Congratulations to the 30<sup>th</sup> Annual EXCEL Award winners,” said Amy Lestition, CAE, Association Media & Publishing Executive Director. “By producing and delivering content in a variety of formats, these associations continue to raise the standard for association publishing. We’re thrilled to honor their work and inspiration, which showcases the value of the association to their constituents.”

Lisa Junker, CAE, IOM, EXCEL Award Chair added, “This year’s award winners truly demonstrate the energy and creativity that goes into association publications, communications, and media, at associations of all sizes. We’re proud to honor their innovative work.”

Award recipients will be recognized at the **30<sup>th</sup> Annual EXCEL Awards Gala** which celebrates association media, on Monday, June 14, 2010, at the Capital Hilton in Washington, DC. The evening will begin with a reception at 5:30 p.m., followed by a formal dinner at 6:30 p.m. The coveted EXTRA! Awards will be recognized for pushing the edge of the envelope further to innovate in an ever-changing publishing environment at the 30<sup>th</sup> Annual EXCEL Awards Gala. Award winning entries are displayed at the EXCEL Awards Gala and are featured in the July/ August issue of *Signature* magazine.

The EXCEL Awards Gala is held in conjunction with the Association Media & Publishing Annual Meeting. This year’s conference lineup features a keynote presentation from Debra Leithauser, editor of the *Washington Post Magazine*, on editing a magazine for 21<sup>st</sup>-century readers, as well as a second keynote from John Q. Griffin, executive vice president and president of publishing for the National Geographic Society, on how to position your magazine as the cornerstone of a multimedia, multichannel resource platform for your members.

For more information, please visit: [www.associationmediaandpublishing.org](http://www.associationmediaandpublishing.org)

Download the list of the [30<sup>th</sup> Annual EXCEL Award Winners](#).

**Association Media & Publishing** serves the needs of association publishers, communications professionals and the media they create. From blogs to magazines to wikis, Association Media & Publishing:

- Leads innovative approaches in community building, as shown by our use of social media, webinars and in-person learning opportunities;
- Hosts the preeminent recognition of industry and individual best practices via our Excel Awards and publications review program; and,
- Provides career advancement via an online career center, networking opportunities and lifelong learning experiences.