



## MEDIA INNOVATION

### SOCIAL MEDIA STRATEGY

- Gold** Goodwill of Greater Washington, DC Goodwill Fashionista
- Silver** United Services Organizations, #USOmoments
- Bronze** Habitat For Humanity International

### INTEGRATED MIXED-MEDIA CAMPAIGN

- Gold** Aerospace Industries Association, We Are The Explorers
- Silver** American Speech-Language-Hearing Association, Identify the Signs of Communication Disorders
- Bronze** Habitat For Humanity International

### VIDEO

- Gold** American Mensa, American Mensa, American Mensa
- Silver** EDUCAUSE, The Connected Age
- Bronze** Independent Insurance Agents & Brokers of America, Joey's Pizza and Pasta

### PODCAST

- Gold** American Psychological Association, Public Affairs Department

### MOBILE APPLICATION

#### EDUCATIONAL CONTENT

- Silver** Aircraft Owners & Pilots Association, The Air Safety Institute Mobile Flight Risk Evaluator

#### MAGAZINE

- Silver** Consumer Electronics Association, It Is Innovation (i3)

#### OTHER

- Silver** Goodwill of Greater Washington, DC Goodwill App

### E-NEWSLETTER

- Silver** Aircraft Owners & Pilots Association, The Air Safety Institute, CFI to CFI
- Bronze** ASAE: The Center for Association Leadership, InTouch

## Association Media & Publishing

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## WEB PUBLISHING

### GENERAL EXCELLENCE

#### ASSOCIATION

- Gold** Rotary International, [www.rotary.org](http://www.rotary.org)
- Silver** [be.group](http://be.group), [MySilverAge.com](http://MySilverAge.com)
- Bronze** American Massage Therapy Association, [amtamassage.org](http://amtamassage.org)

#### BLOG

- Gold** American Association of University Women, AAUW Blog for Empowering Women
- Silver** Rotary International, Rotary Voices Blog
- Bronze** Association of American Medical Colleges, AM Rounds  
TESOL International Association, TESOL Blog

#### EVENT

- Gold** Consumer Electronics Association, The International Consumer Electronics Show Website
- Silver** National Association of REALTORS®, Conference Live 2013

#### MAGAZINE

- Gold** World Vision, World Vision Magazine Online
- Silver** Habitat For Humanity International, Habitat World Online
- Bronze** Oncology Nursing Society, ONS Connect Website

### DESIGN EXCELLENCE

- Gold** Association of College and University Housing Officers - International, ACUHO-I Website
- Silver** The Council of Insurance Agents & Brokers, Leaders Edge Magazine
- Bronze** Rotary International, Rotary International Website

### EDITORIAL EXCELLENCE

- Gold** [be.group](http://be.group), [MySilverAge.com](http://MySilverAge.com)
- Silver** Habitat For Humanity International, Habitat World Online
- Bronze** American Academy of Pediatrics, Healthy Children en Espanol

### REDESIGN

- Gold** National Gay & Lesbian Chamber of Commerce, National Gay & Lesbian Chamber of Commerce Website
- Silver** Rotary International, Rotary International Website
- Bronze** Habitat For Humanity International, Habitat World Online

### BLOG POST

- Gold** Association of American Medical Colleges, AM Rounds, The Power of Humanities and Storytelling in Medical Education
- Silver** Association of Corporate Counsel, ACC Blog, In-House Access
- Bronze** Habitat For Humanity International, My Own Miracle

## MAGAZINES

### GENERAL EXCELLENCE (BY CIRCULATION)

#### 10,000 OR FEWER

- Gold** be.group, be.magazine
- Silver** AACSB International, BizEd Magazine

#### 10,001 TO 20,000

- Gold** The Council of Insurance Agents & Brokers, Leaders Edge Magazine
- Silver** Metals Service Center Institute, Forward
- Bronze** EFMD, Global Focus - The EFMD business magazine

#### 20,001 TO 50,000

- Silver** American Hotel & Lodging Association, Lodging magazine

#### 50,001 TO 100,000

- Gold** Suffolk University, Suffolk Alumni Magazine
- Silver** The Conference Board, TCB Review  
American Massage Therapy Association, Massage Therapy Journal
- Bronze** National Electrical Contractors Association, ELECTRICAL CONTRACTOR

#### MORE THAN 100,000

- Gold** World Vision, World Vision Magazine
- Silver** American Speech-Language-Hearing Association, The ASHA Leader
- Bronze** Society for Human Resource Management, HR Magazine

### SINGLE TOPIC ISSUE (BY CIRCULATION)

#### 10,000 OR FEWER

- Gold** Association of Science-Technology Centers, Dimensions Magazine, Sept/Oct 2013
- Silver** National Business Officers Association, Net Assets, Sept/Oct 2013
- Bronze** National Association of Independent Schools, Independent School, Winter 2013

#### 10,001 TO 20,000

- Gold** Catholic Health Association, Health Progress, May/June 2013
- Silver** Catholic Health Association, Health Progress, Mar/Apr 2013
- Bronze** AACSB International, BizEd Magazine, Nov/Dec 2013

#### 20,001 TO 50,000

- Gold** Community Associations Institute, Common Ground, May/June 2013: The Money Issue
- Silver** American Planning Association, Planning, Jan 2013
- Bronze** Association of Corporate Counsel, ACC Docket, May 2013

#### 50,001 TO 100,000

- Silver** School Nutrition Association, School Nutrition, Feb 2013
- Bronze** American Health Information Management Association, Journal of AHIMA, Aug 2013

#### MORE THAN 100,000

- Gold** IEEE, IEEE Spectrum, The Age of Plenty
- Silver** American Speech-Language-Hearing Association, The ASHA Leader, April 2013
- Bronze** World Vision, World Vision Magazine, Spring 2013

### FEATURE ARTICLE (BY CIRCULATION)

#### 10,000 OR FEWER

- Gold** Phi Delta Kappa International, Educational Horizons, Dec 2013/Jan 2014, The Dance of Elementary School Classroom Management
- Silver** International Parking Institute, The Parking Professional, May 2013, In the Blink of an Eye: Parking and the Boston Marathon Bombings
- Bronze** American Moving & Storage Association, Direction Magazine, May/June 2013, Moving Games

10,001 to 20,000

- Gold** National Association of Elementary School Principals, Principal, May/June 2013, Food For Thought
- Silver** Institute of Scrap Recycling Industries, Scrap Magazine, Nov/Dec 2013, Vanishing Act
- Bronze** Catholic Health Association, Health Progress, Nov/Dec 2013, Allocating Resources: A Wicked Problem  
The Council of Insurance Agents & Brokers, Leaders Edge Magazine, Going Rogue: Crooks in Charge

20,001 to 50,000

- Gold** Council for Advancement and Support of Education, CURRENTS Magazine, Oct 2013, Looking Back at the Boston Bombings
- Silver** American Academy of Actuaries, Contingencies Magazine, Actuarial Book Worm
- Bronze** Association of Corporate Counsel, ACC Docket, July/Aug 2013, Managing The Court of Public Opinion During a Media Crisis

50,001 to 100,000

- Gold** Appalachian Mountain Club, AMC Magazine, May/June 2013, Out There
- Silver** Masons of California, California Freemason, Oct/Nov 2013, Seven Ways to Examine Your Existence

MORE THAN 100,000

- Gold** United Services Organizations, On Patrol magazine, Spring 2013, On Behalf of a Grateful Nation
- Silver** Association of Texas Professional Educators, ATPE Magazine, Spring 2013, How Can We Keep Kids Safe?
- Bronze** National Education Association, NEA Today, Spring 2013, Students with Physical Challenges Speak Out

EDITORIAL (BY CIRCULATION)

- Gold** National Association of REALTORS®, REALTOR Magazine, Nov/Dec 2013, Off-MLS Is Off-Base
- Silver** National Federation of Independent Business, MyBusiness, Dec 2012/Jan 2013, A Tale of Two Economies
- Bronze** Military Officers Association of America, Military Officer Magazine, June 2013, Patriotic Duty

COLUMN

- Gold** Council for Advancement & Support of Education, CURRENTS Magazine, May/June 2013, Held Back
- Silver** National MS Society, Momentum, Fall 2013, Lurching with Enthusiasm
- Bronze** Institute of Scrap Recycling Industries, Scrap Magazine, Jan/Feb 2013, Putting a Price on Safety

REDESIGN (BY CIRCULATION)

10,000 OR FEWER

- Bronze** Association Forum of Chicagoland, FORUM,

10,001 to 20,000

- Silver** National Association of Manufacturers, Member Focus
- Bronze** Association for Middle Level Education, AMLE

20,001 to 50,000

- Gold** American Hotel & Lodging Association, Lodging magazine
- Silver** Meeting Professionals International, The Meeting Professional

50,001 to 100,000

- Silver** Simmons College, Simmons Magazine

100,000 OR MORE

- Bronze** American Society of Mechanical Engineers, Mechanical Engineering

COVER ILLUSTRATION

- Silver** Association Media & Publishing, Signature, March/April 2013
- Bronze** IEEE, IEEE Spectrum, Jan 2013

COVER PHOTOGRAPHY

- Gold** be.group, be.magazine, fall 2013
- Silver** National Athletic Trainers Association, NATA News, October 2013
- Bronze** United Services Organizations, On Patrol, Winter 2013-2014, Life on the Edge

COVER MIXED-MEDIA

- Gold** Association Media & Publishing, Signature, November/December 2013
- Silver** The Council of Insurance Agents & Brokers, Leaders Edge Magazine, Sept 2013
- Bronze** Tufts University, Tufts Magazine, Fall 2013, Up in Arms

FEATURE STORY DESIGN (BY CIRCULATION)

10,000 OR FEWER

- Gold** Noble and Greenough, Nobles, Spring 2013, Down to Brasstack
- Bronze** American Forests, American Forests, Fall 2013, The Long Ride

10,001 TO 20,000

- Gold** The Council of Insurance Agents & Brokers, Leaders Edge Magazine, March 2013, Crooks in Charge
- Silver** Tufts University: Cummings School of Veterinary Medicine, Tufts Veterinary Medicine, Winter 2013, The Old Gray Mare
- Bronze** American Society for Training and Development, T+D magazine, April 2013, Bright Ideas

20,001 TO 50,000

- Silver** Community Associations Institute, Common Ground, Jan/Feb 2013, Stuffed

50,001 TO 100,000

- Gold** World Wildlife Fund, World Wildlife Magazine, Winter 2013, Primeiras e Segundas
- Silver** Masons of California, California Freemason, June/July 2013, Architecture of American Freemasonry
- Bronze** Tufts University, Tufts Magazine, Fall 2013, Sing On!

MORE THAN 100,000

- Gold** American Association for Cancer Research, Cancer Today, Spring 2013, Of Mice and Marriage
- Silver** Association of Texas Professional Educators, ATPE News, Spring 2013, How Can We Keep Kids Safe?
- Bronze** United Services Organizations, On Patrol, Fall 2013, From Enemies to Allies

DESIGN EXCELLENCE (BY CIRCULATION)

10,000 OR FEWER

- Gold** Noble and Greenough, Nobles
- Silver** National American Wholesale Lumber Association, Crosscut
- Bronze** American Forests, American Forests

10,001 TO 20,000

- Gold** The Council of Insurance Agents & Brokers, Leaders Edge Magazine
- Silver** Tufts University: Cummings School of Veterinary Medicine, Tufts Veterinary Medicine
- Bronze** American Academy of Dermatology, Dermatology World

20,001 TO 50,000

- Gold** University of Tampa, UT Journal
- Silver** American Hotel & Lodging Association, Lodging magazine
- Bronze** Association of Corporate Counsel, ACC Docket

50,001 to 100,000

**Gold** Suffolk University, Suffolk Alumni Magazine

**Silver** Tufts University, Tufts Magazine

**Bronze** The Institute of Internal Auditors, Internal Auditor

MORE THAN 100,000

**Silver** IEEE, IEEE Spectrum

World Vision, World Vision Magazine

## JOURNALS

### GENERAL EXCELLENCE

**Gold** American Society of Mechanical Engineers, DEMAND, ASME Global Development Review

**Silver** Phi Delta Kappa International, Phi Delta Kappan

**Bronze** ASCD, Educational Leadership

### REDESIGN

**Silver** APMP, APMP Journal

### FEATURE ARTICLE

**Gold** The Society for Range Management, Rangelands, Dec 2013, Cross-Border Interaction Spurs Innovation and Hope Among Pastoral and Agro-Pastoral Women of Ethiopia

**Silver** National Association for the Education of Young Children, Young Children, March 2013, Tender Topics: Exploring Sensitive Issues with Pre-K through First Grade Children through Read-Aloud

**Bronze** Oncology Nursing Society, Clinical Journal of Oncology Nursing, Vol. 17, No. 3, Climate Change and Cancer Care

### COVER DESIGN

**Gold** David Rockefeller Center for Latin American Studies, ReVista, Fall 2013, Memory

**Silver** Sigma Xi, The Scientific Research Society, American Scientist, May/June 2013

**Bronze** American Academy of Cosmetic Dentistry, Journal of Cosmetic Dentistry, Vol. 29, Issue 1

### DESIGN EXCELLENCE

**Gold** Sigma Xi, The Scientific Research Society, American Scientist

**Silver** National Science Teachers Association, Science and Children

## NEWSLETTERS

### GENERAL EXCELLENCE

**Silver** Community Associations Institute, Community Manager, Community Associations Institute

**Bronze** American Staffing Association, ASA for You

### REDESIGN

**Silver** Casualty Actuarial Society, Actuarial Review

### NEWSWRITING

**Gold** Community Associations Institute, Community Manager

**Silver** American Association for Justice, Trial News, October 3, 2013

**Bronze** African Wildlife Foundation, African Wildlife News, Winter 2013

## NEWSPAPERS

### GENERAL EXCELLENCE

- Gold** Catholic Health Association, Catholic Health World
- Silver** Catholic Health Association, Catholic Health World
- Bronze** American Society of Plastic Surgeons, Plastic Surgery News

### NEWSWRITING

- Gold** Catholic Health Association, Catholic Health World

### FEATURE ARTICLE

- Gold** American Society of Plastic Surgeons, Plastic Surgery News, June 2013, Treating the Penitentiary Population can Range from Typical to Terrifying
- Silver** American Academy of Family Physicians, AAFP News Now, Family Physicians, Students Form Foundations of San Diego Free Clinics
- Bronze** American Public Health Association, The Nation's Health, June 2013, Work to Document Violence Against Health Workers Growing

### DESIGN EXCELLENCE

- Silver** Catholic Health Association, Catholic Health World
- Bronze** American Psychiatric Association, Psychiatric News

## BOOKS

### TECHNICAL BOOK

- Gold** American Dental Association, The ADA Practical Guide to Dental Office Design
- Silver** American Dental Association, The ADA Practical Guide to Dental Letters: Write, Blog and Email Your Way to Success
- Bronze** Council for Advancement & Support of Education, Net Proceeds: Increased Revenue from Enrollment and Advancement -- Guaranteed!

### NON-TECHNICAL BOOK

- Gold** National Science Teachers Association, Even More Picture-Perfect Science Lessons: Using Children's Books to Guide Inquiry, K-5
- Silver** American Cancer Society, Breast Cancer Journey, Third Edition
- Bronze** Oncology Nursing Society, This Should Not Be Happening: Young Adults With Cancer

## PROMOTIONAL PUBLICATIONS

### ANNUAL REPORT

#### DIGITAL/ONLINE

- Gold** Masons of California, Annual Report 2011-2012
- Silver** Rotary International, 2012-13 Annual Report
- Bronze** Association for Supervision and Curriculum Development, ASCD's 2012 Annual Report

#### PRINT

- Gold** Recreational Boating and Fishing Foundation, The Journey: 2013 Stakeholder Annual Report
- Silver** United Services Organizations, 2012 USO Annual Report, Always By Their Side
- Bronze** Habitat For Humanity International, Annual Report FY 2013

SPECIAL REPORT: PRINT

- Gold** The National Campaign to Prevent Teen and Unplanned Pregnancy, Reframe, Refocus
- Silver** Habitat For Humanity International, Shelter Report 2014
- Bronze** Sun City Hilton Head Community Association, Hurricane Preparedness Guide 2013

DIRECTORY, BUYERS' GUIDE, OR CATALOG: PRINT

- Gold** American Dental Association, 2014 ADA Annual Catalog
- Silver** ASAE: The Center for Association Leadership, Associations Now Buyers' Guide
- Bronze** National Precast Concrete Association, Membership Directory

BROCHURE: PRINT

- Silver** American Nurses Association, Membership Brochure
- Bronze** Society of Women Engineers, #BeThatEngineer Campaign

MEDIA KIT

DIGITAL/ONLINE

- Silver** National Athletic Trainers Association, NATA Media Kit

PRINT

- Gold** Aircraft Owners & Pilots Association, One Network. Endless Opportunities. 2014/15 Media Kit
- Silver** American Animal Hospital Association, 2014 Media Kit
- Bronze** IEEE, Spectrum 2014 Marketing Media Kit

ONSITE CONVENTION PROGRAM: PRINT

- Gold** American Staffing Association, Staffing World 2013
- Silver** Meeting Professionals International, WEC 2013
- Bronze** ASCD, 68th Annual Conference and Exhibit Show

CONVENTION DAILY: PRINT

- Gold** ASAE: The Center for Association Leadership, Daily Now
- Silver** ASCD, Conference Daily
- Bronze** Meeting Professionals International, MPI Onsite, WEC 2013

CONVENTION MARKETING CAMPAIGN

- Gold** ASAE: The Center for Association Leadership, 2013 ASAE Annual Meeting & Exposition
- Silver** Aircraft Owners & Pilots Association, 2013 AOPA Aviation Summit
- Bronze** Society of Actuaries, 2013 Annual Meeting

DIRECT MAIL - SINGLE PIECE

- Gold** Turnaround Management Association, TMA Distressed Investing Conference Mailer
- Silver** ASAE: The Center for Association Leadership, CAE Kickoff
- Bronze** American Public Transportation Association, APTA Conferences

DIRECT MAIL - CAMPAIGN

- Silver** American Academy of Pediatrics, AAP Grand Rounds, Do the Math,

ADVERTISEMENT - SINGLE PIECE: PRINT

- Bronze** EDUCAUSE, Center for Applied Research Recruitment Ad

ADVERTISING CAMPAIGN

- Gold** California Association of Realtors, California Realtors, Champions of Home
- Silver** Institute of Food Technologists, Certified Food Scientist, Make an Impact
- Bronze** American Health Lawyers Association, AHLA Public Interest Military Campaign